

BRISE at a glance

Aim

Promote the development of ICT clusters and increased investment within a partnership of European regions, based on a programme of structured interregional networking.

Project Leader

ERNACT

Programme

INTERREG IIIC, Network Operation

Budget

	Amount	%
INTERREG IIIC	€ 1,002,570	69%
Project Partners	€ 450,430	31%
Total Budget	€ 1,453,000	100%

Timescale

July 2004 - July 2007

Keywords

ICT | Interregional Cooperation | eBusiness | eGovernment | Broadband | eLearning | ICT Based Inward Investment | Networking | Knowledge Sharing



Boosting Regional Information Society Expertise



What is ERNACT?

ERNACT is a network of European Regions, working together since 1990, to help decentralise the benefits of the Information Society to regions within the European Union.

The network is practical and project driven, and has a successful track record in assisting participating regions to take part in EU cross-border, interregional and transnational

Please visit our website if you are interested in learning more about ERNACT or contact us at the co-ordinates given below.

information society related programmes and community initiatives including INTERREG IIIB, IIIC and the framework programmes.

We have long established region-friendly management structures, project development and management systems and a professional and multinational staff team located at our European network administration unit in Ireland.

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The BRISE Project

Aim

Promote the development of ICT clusters and increased investment within a partnership of European regions, based on a programme of structured interregional networking.

Objectives

- 1 Promote knowledge exchange, networking and co-operation between European regions interested in promoting the development of the Information Society.
- 2 Develop a number of new interregional initiatives that will assist regions to develop ICT clusters.
- 3 Identify practical steps that more geographically peripheral regions can take to increase their share of Information Society investment.

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What will the project do?

Approach

The approach of this project is based on improving the interregional co-operation process by:

- Appreciating the over-riding importance of developing excellent inter-personnel relationships between staff from different regions participating in the project
- Providing appropriate collaboration tools to manage the process including team communication, meeting and event management, interregional knowledge transfer
- The use of interregional teams from the different disciplines necessary to build information age clusters,

i.e. Broadband, eLearning, eBusiness, ICT Inward Investment and eGovernment

- Provide structured events to facilitate knowledge exchange, partnership building and opportunities for identifying and developing innovative interregional initiatives
- Setting clear goals for developing concrete new interregional initiatives

Main Outputs

- 1 Five interregional project proposals developed and designed that will further the development of clusters in the participating regions

- 2 An Internet "knowledge-exchange" designed to improve co-operation between regions interested in developing the Information Society at regional level
- 3 Two European level conferences focused on promoting the benefits of the European Union's new Information Society Framework for the period 2007-2013, the "i2010 Framework"
- 4 Five working groups established to advance innovative eGovernment, eBusiness, Broadband, ICT Inward Investment and eLearning in the partner regions

The Funding Programme

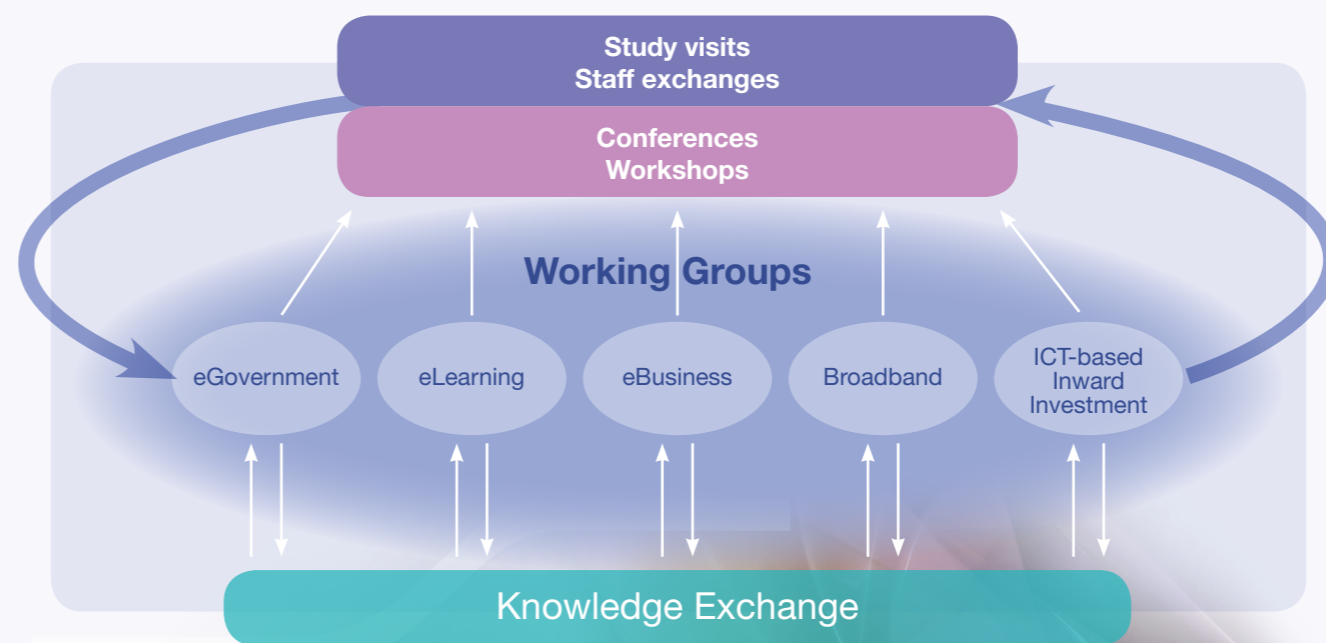
INTERREG IIIC

The overall objective of INTERREG III C, which focuses on interregional cooperation, is to improve the effectiveness of policies and instruments for regional development and cohesion in a structured way, through large scale

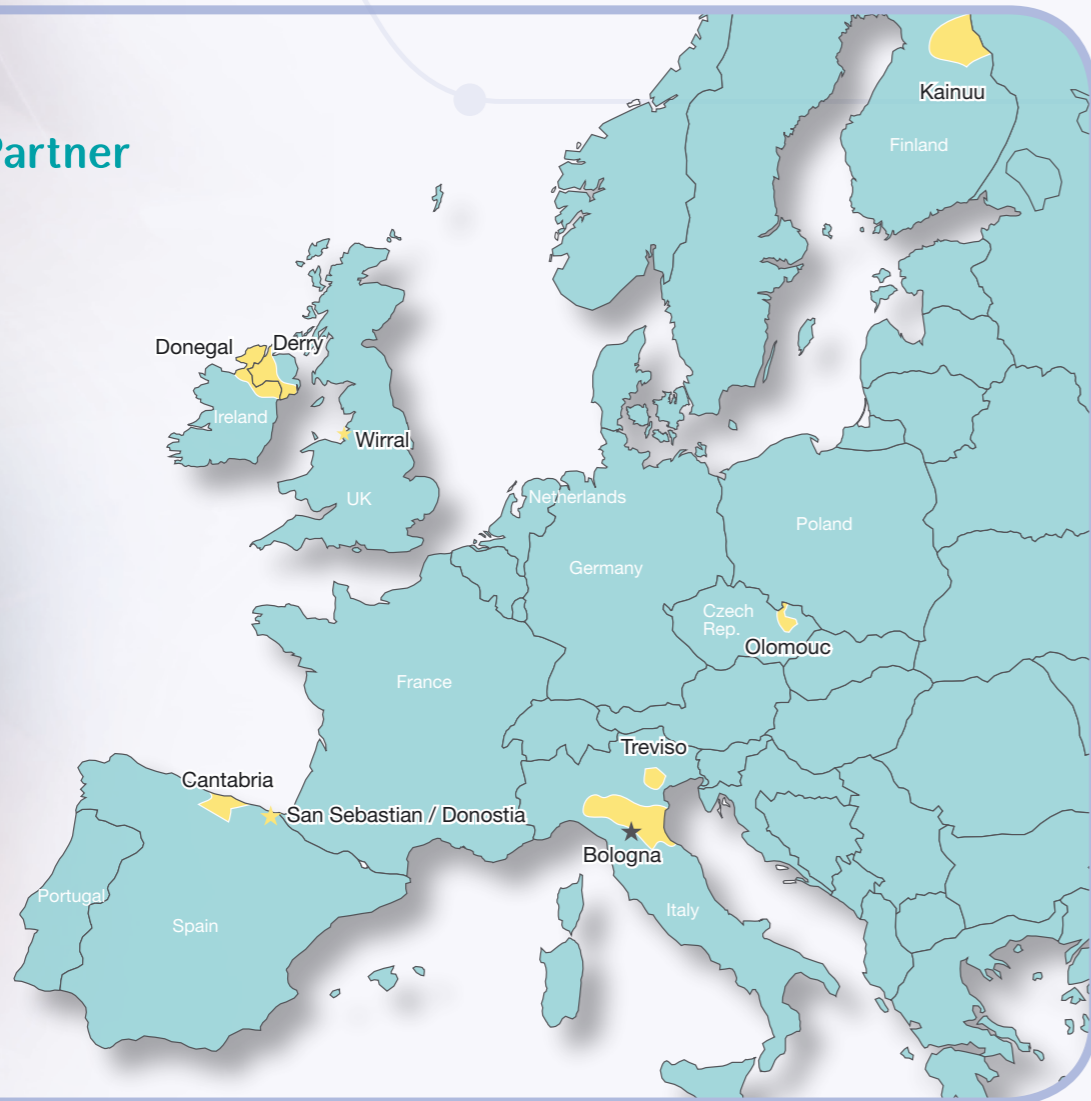
information exchange and sharing of experience. There are various topics for co-operation in INTERREG III C, and the BRISE project falls within the topic addressing the exchange on interregional cooperation linking public

authorities or equivalent bodies involved in other INTERREG programmes. BRISE is a network operation under INTERREG III C. This type of operation addresses networking.

European ICT Networking through BRISE



BRISE Project Partner Map



The Terminology

BRISE

Boosting Regional Information Society Expertise

Broadband

A high speed method of transmitting large amounts of data, voice and video

eBusiness

eBusiness is comprised of both eCommerce (buying and selling online) and the integration of Information Technology with existing business processes

eGovernment

The delivery of government information and services using Internet technology

eLearning

Is an approach to facilitate and enhance learning through both computer and communications technology

ERNACT

European Regions Network for the Application of Communications Technology

i2010

A strategy for modernising and deploying all EU policy instruments to encourage the development of the digital economy: regulatory instruments, research and partnerships with industry

ICT

Information and Communications Technology